

Homeschoolers of Maine

ADVERTISING OPPORTUNITIES

Sponsor HOME

Website Sponsor

EXCLUSIVE

Sponsor a most-viewed page on the HOME website. Your recognition of sponsorship will be linked back to your website.

CO-SPONSOR

Co-sponsor a most-viewed page on the HOME website. Your recognition of sponsorship will be linked back to your website.

Annual Convention page

7,294

VISITS*

\$500 / EXCLUSIVE
\$185 / CO-SPONSOR

Letters of Intent page

6,428

VISITS*

\$400 / EXCLUSIVE
\$150 / CO-SPONSOR

HOME Portfolio page

4,291

VISITS*

\$300 / EXCLUSIVE
\$125 / CO-SPONSOR

HOME Sponsor

PARTNER

\$2,000 | ONE YEAR from purchase date

12 Email ads

3 eBlasts

Ad on Resource Showcase page of HOME Website

(2) 30 Second videos on HOME's Facebook page

30-Minute virtual meet & greet

Convention sponsorship

1 Free night at the Samoset during the Convention

1 Workshop presentation at the Convention

Ad on Bookshelf page of HOME's online store

1 Blog post

FRIEND

\$1,000 | ONE YEAR from purchase date

12 Email ads

3 eBlasts

Ad on Resource Showcase page of HOME website

(2) 30 second videos on HOME's Facebook page

ADVERTISING OPPORTUNITIES

Event Advertising

2027 Annual Convention

SPONSOR: PARTNER

\$1,000 | DEADLINE: 1/1/27

1 standard booth space

Full page program ad at convention

Ad on the registration table during the event

2 Facebook ads

Promotion as sponsor on HOME website

Resource Showcase ad on HOME website

1 Large Email ad

1 eBlast

1 Blog post on HOME website

Ad on HOME Bookshelf website

SPONSOR: FRIEND

\$500 | DEADLINE: 1/1/27

1 standard booth space

1/2-page program ad at convention

Ad on the registration table during the event

2 Facebook ads

Promotion as sponsor on HOME website

Resource Showcase ad on HOME website

1 Small Email ad

VENDOR BOOTH

\$175 | EARLY BIRD DEADLINE: 1/1/27

\$200 | DEADLINE: 2/5/27

Promote your business or organization at a booth during the event.

PROGRAM AD

DEADLINE: 2/5/27

\$90	\$70	\$50	\$30
Full page	1/2 page	1/4 page	Business card

SILENT AUCTION

DEADLINE: 3/5/27

Donate an item or service to the Silent Auction which takes place during the week of the convention.

ADVERTISING OPPORTUNITIES

Event Advertising

Home Education Week and Capitol Day

SPONSOR

\$200 | DEADLINE: 4/15/27

Ad on the HOME Table during the event

Ad in the event program

Promotion as a sponsor on our website
and in our weekly email

2 Email Ads

PARTNER

\$100 | DEADLINE: 4/15/27

Ad on the HOME Table during the event

Ad in the event program

Promotion as a sponsor on our website
and in our weekly email

HOMEConnect Conference

SPONSOR

\$350

Recognition as a Sponsor
at the Conference

1 year on the HOME Bookshelf

Link from LeaderConnect
webpage to your website

½ page ad in the program

Ad on HOME table

PARTNER

\$250

Link from LeaderConnect
webpage to your website

½ page ad in the program

Ad on HOME table

FRIEND

\$150

Link from LeaderConnect
webpage to your website

¼ page ad in the program

Ad on HOME table

ADVERTISING OPPORTUNITIES

Website Advertising

COMMUNITY MARKETPLACE

\$25/ONE YEAR

Homeschooling families from Maine, Vermont or New Hampshire can place an online ad for a small business.

557

VISITS*

TESTING SERVICES

\$200/ONE YEAR

Place an ad for standardized testing services.

2,206

VISITS*

COLLEGE RESOURCES

\$100/ONE YEAR

Advertise colleges to homeschoolers on this list of resources.

111

VISITS*

RESOURCE SHOWCASE

\$160/ONE YEAR

Advertise on this list of homeschooling resources.

265

VISITS*

SUMMER LEARNING

\$100/ONE YEAR

Advertise summer programs and camps.

108

VISITS*

BLOG

\$175/ONE POST

Submit a post and image to HOME's blog.

953

VISITS*

Print Advertising

160

AUG '25 - AUG '26

PORTFOLIO SPONSOR

\$100

Sponsorship includes an ad inside the front cover, listing you as the sponsor for one full year.

PORTFOLIO ADS

\$25

Advertise a product or service with an ad in portfolio binders.

Email ads

4,442

EMAIL SUBSCRIBERS

27.1%

EBLAST OPEN RATE

23.9%

EMAIL OPEN RATE

EBLASTS

\$175 / JULY-DEC

\$150 / JAN-JUNE

Send your ad on its own to all of HOME's email subscribers.

LARGE AD SMALL AD

\$75

\$30

Your ad is included in HOME's weekly newsletter email.

AUG '25 - JUNE '26

Social

FACEBOOK AD

\$75

Submit an ad to post on HOME's Facebook page.

10,970+
FOLLOWERS

Specs

WEB

Accepted formats: jpg, png, html, PDF

Website ads

800x1500px

Blog image

800x800px

eBlasts

800x1500px

Email ads

Small 150x150px

Large: 450x750px

PRINT

Business card: 3 1/2 x 2 in

1/4 page: 4 7/8 x 3 1/2 in

1/2 page: 7 1/4 x 4 7/8 in

Full page: 7 1/4 x 9 3/4 in

Portfolio sponsor: 3 1/4x 4 1/4 in

Portfolio insert: 3 1/2 x 2 in

Contact

Please contact katiehomeadv@gmail.com with any questions.

ADVERTISE

